



## New York Goes Purple for Domestic Violence Awareness: Facts, Figures and Resources

The following facts, figures and resources are designed to help you easily manage your social media sites and get the most reach during Domestic Violence Awareness Month in October.

Use them to accompany [these graphics](#) created exclusively for the campaign, on their own or with your original content.

Don't forget to join the conversation by using the hashtag **#NYGoesPurple4DV** and considering tagging **@NYSOPDV**.

*Suggestion: Post with the graphic "Domestic violence hurts everyone"*

- Someone in your life is experiencing domestic violence. You just don't know it.
- Domestic violence is the third leading cause of homelessness among families.
- 1 in 3 teens is a victim of physical, sexual, emotional or verbal abuse by a dating partner.
- 42% of transgender people have experienced intimate partner violence.
- Domestic violence costs \$8.3 billion in expenses annually.
- African American women are 2.5x more likely to experience domestic violence than women of other races.
- Women with disabilities are 40% more likely to experience intimate partner violence than women without disabilities.
- In 30-60% of families where adult domestic violence is present, child abuse is also present.
- Despite underreporting, domestic violence calls make up more than half of all calls to the police.
- More than 80% of homeless mothers have experienced domestic violence.
- 23% of domestic violence victims have attempted suicide.

*Suggestion: Post with the graphic "Domestic violence kills"*

- Women who were threatened or assaulted with a gun are 20x more likely to be murdered than other women.
- Women who were threatened with murder are 15x more likely to be murdered than other women.
- The presence of a gun in domestic violence situations increases the risk of homicide by 500%.
- 50% of all female murder victims are killed by an intimate partner. 3% of male murder victims are killed by an intimate partner.
- Women who have been strangled by a partner are 10x more likely to be murdered than other women.
- 57% of mass shootings involved killing an intimate partner or family member.
- A man who strangles a woman once is 800% more likely to kill her later.

*Suggestion: Post with the graphic “You are not alone.”*

- More than 1 in 3 women and 1 in 4 men have experienced rape, severe physical violence or stalking by an intimate partner.
- Domestic violence survivors are 4X more likely to seek help after talking to a medical professional about the abuse.
- The NYS Domestic & Sexual Violence Hotline received 8,584 calls last year. Call 1-800-942-6906 for help: 24/7/365.

## **Additional Resources to Share**

### [Finding Safety and Support](#)

A comprehensive guide for survivors and helpers with information about adult domestic violence, safety planning, and getting help from services, the police, and the courts.

### [Red Flag Card](#)

This 2” x 3.5” folder lists indicators of potentially dangerous or deadly domestic violence and provides concrete suggestions about how to help victims.

### [SHARE Card](#)

A 2.25” by 5” card that is easily hidden in a phone case which informs victims of their right to free confidential screening and counseling.

\*Data sources available upon request. Email [opdvwebinfo@opdv.ny.gov](mailto:opdvwebinfo@opdv.ny.gov) for more information.